

NEW YORK
COMIC CON

TM

BY **REEDPOP** 

CONCEPT

New York Comic Con brings together fans from all over the world who share a passion for comics, manga, movies, animations, and video games. It's a place where fans can connect with each other, discuss their favorite series or characters, and even meet artists and celebrities who bring these stories to life. The concept of cosplay, where fans can become their favorite character for a weekend, is particularly special. It allows fans to express their creativity and love for a particular series or character in a unique and exciting way. Cosplay has become an integral part of the Comic-Con experience, and it's a testament to the impact that these stories have on people's lives. New York Comic Con provides a platform for artists to showcase their work and connect with fans. It's an opportunity for up-and-coming artists to be discovered and for established artists to present and sell their works. It's a place where fans can not only consume art but also engage with the creators behind it. New York Comic Con highlights the importance of this event in pop culture. It's a place where fans can come together to celebrate their shared interests and where artists can showcase their work and connect with their audience.

Research

The amazing New York Comic Con started off when the first convention was held in 2006 at the Jacob K. Javits Convention Center in New York City. It started off modest, but it exploded out of the water, with 10,000 comic enthusiasts buying their tickets and merchandise that was sold there. Then 4,500 more people came to purchase tickets and check out the event. It went so well, they had to lock down the convention on Saturday. As years went by, Comic-Con continued to grow, and tickets were selling out quickly. Reedpop partnered with Comic Con. There are panels for celebrities, sneak peeks for film, dealer tables to sell toys, comics, posters, custom items, and Artist Alley where artists show their art from posters to comic books. They have anime, manga, and American comics. The companies that are known to be participating are DC, Marvel, and Shonen Jump.

Time:

October 6 - 9

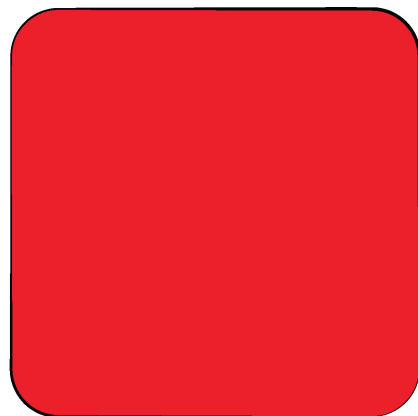
Location:

New York Javits Convention Center 11th Ave. between 34th St. and 38th St. in Hell's Kitchen, Manhattan

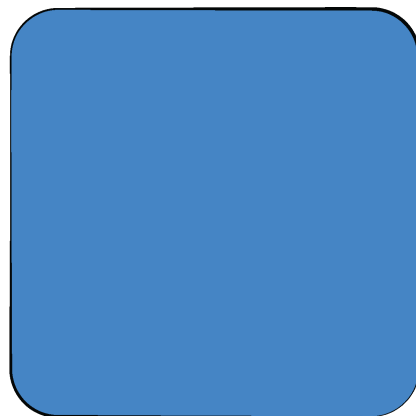
Social Media: Facebook, Twitter, Instagram, YouTube.

Website: <https://www.newyorkcomiccon.com/>

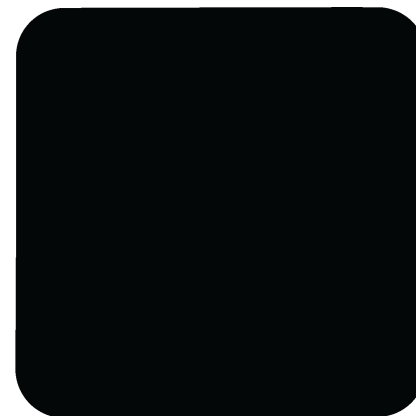
COLOR PALETTE



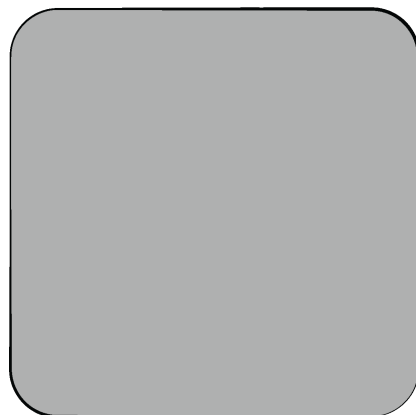
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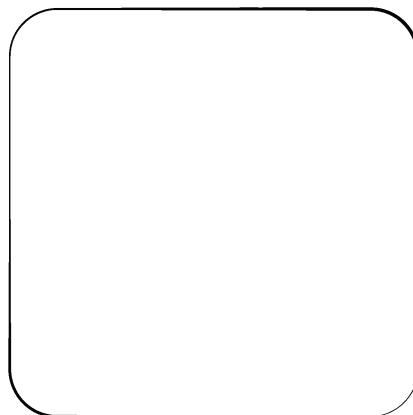
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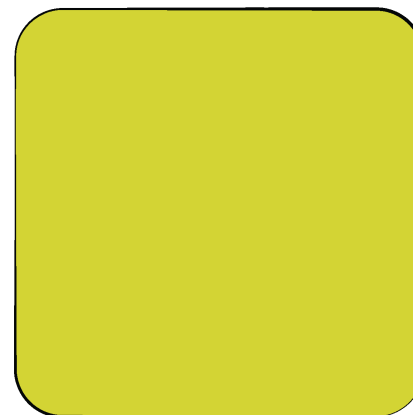
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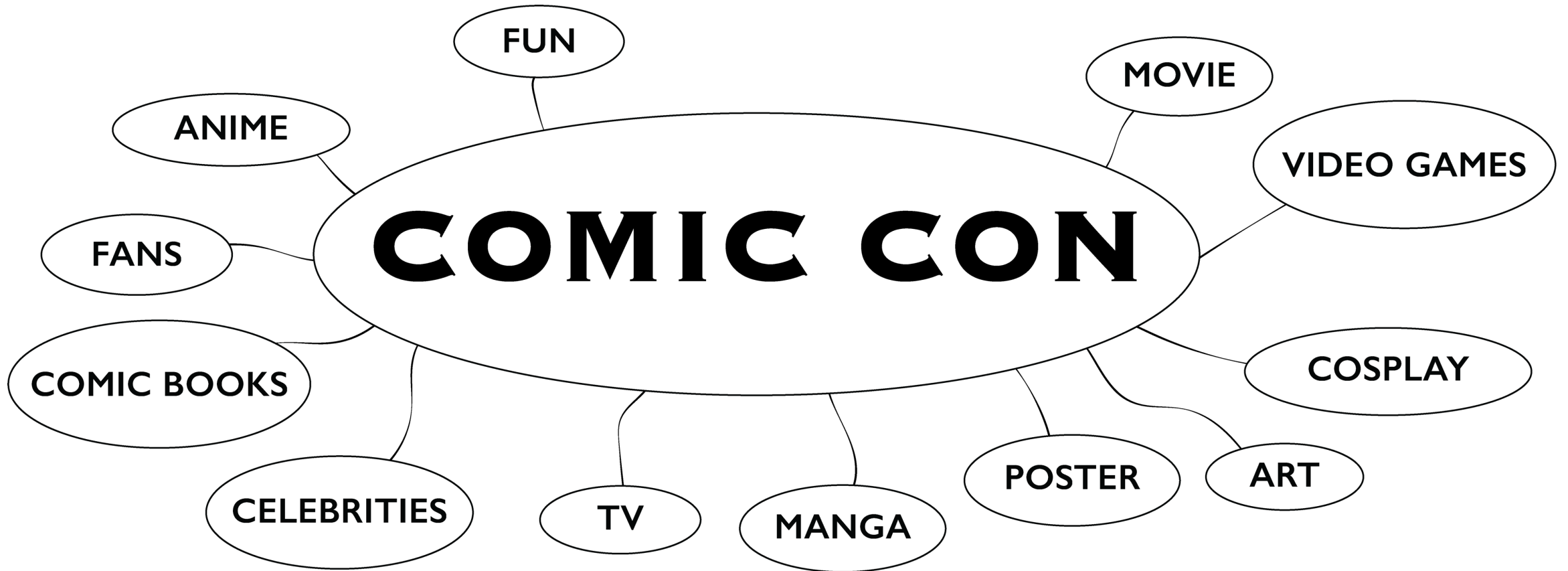


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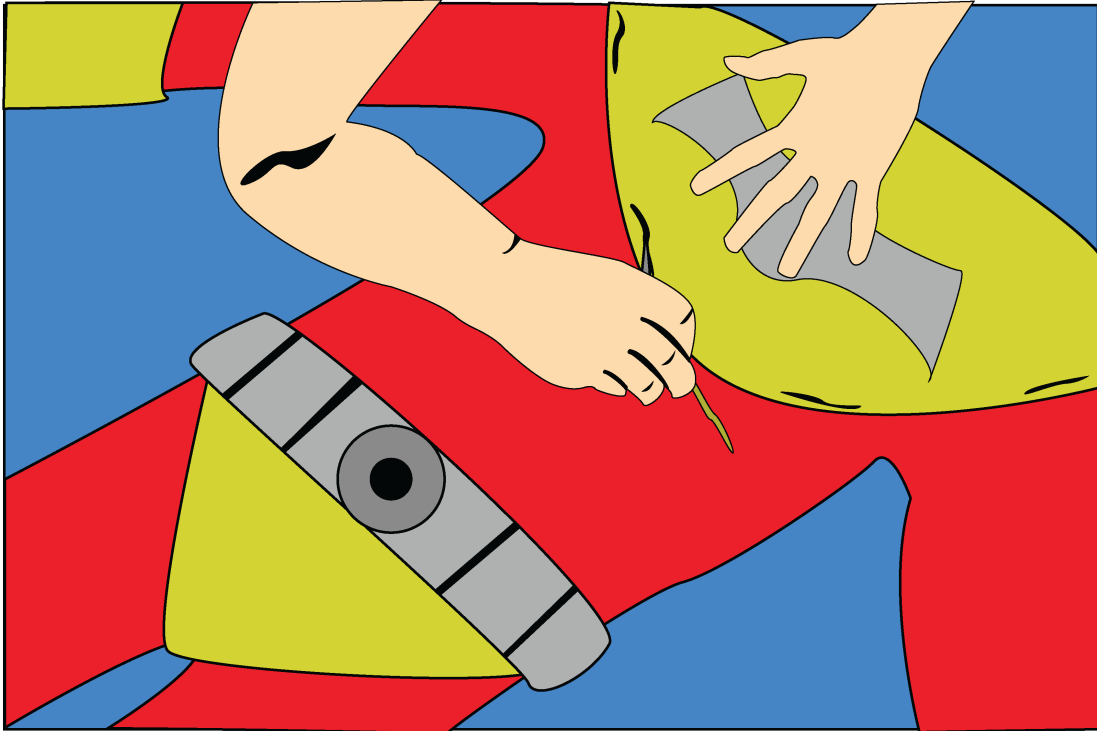
BRAINSTORM



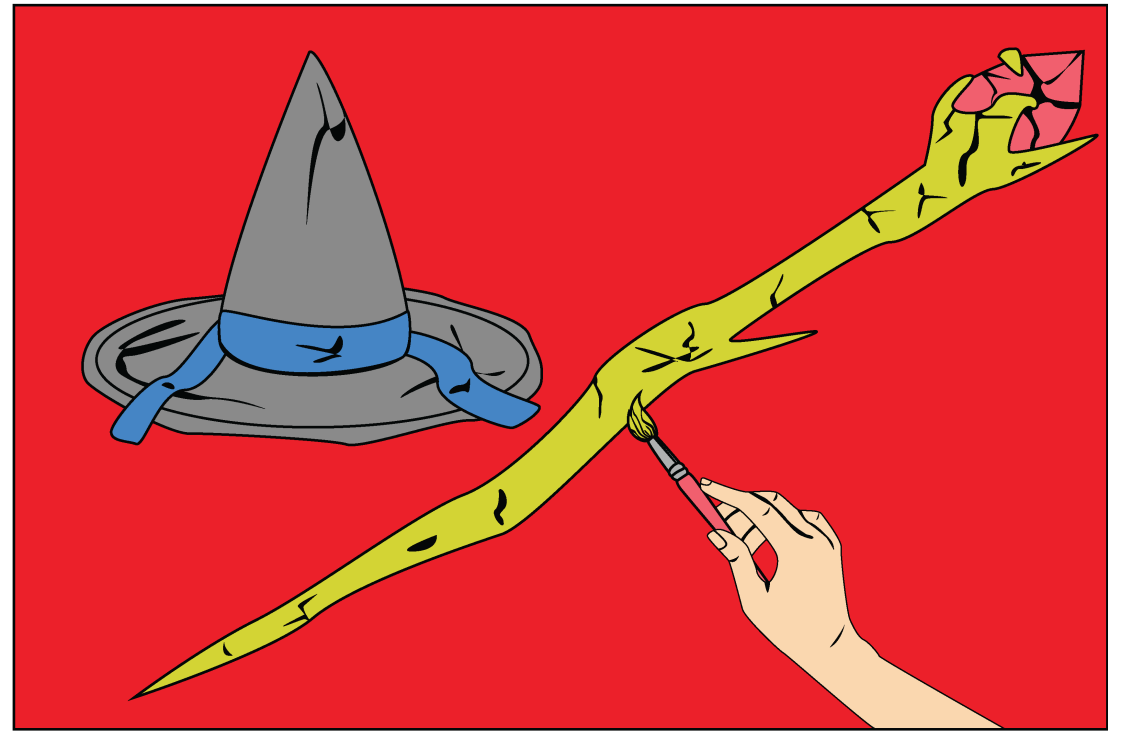
MOODBOARD



STORYBOARD PAGE 1

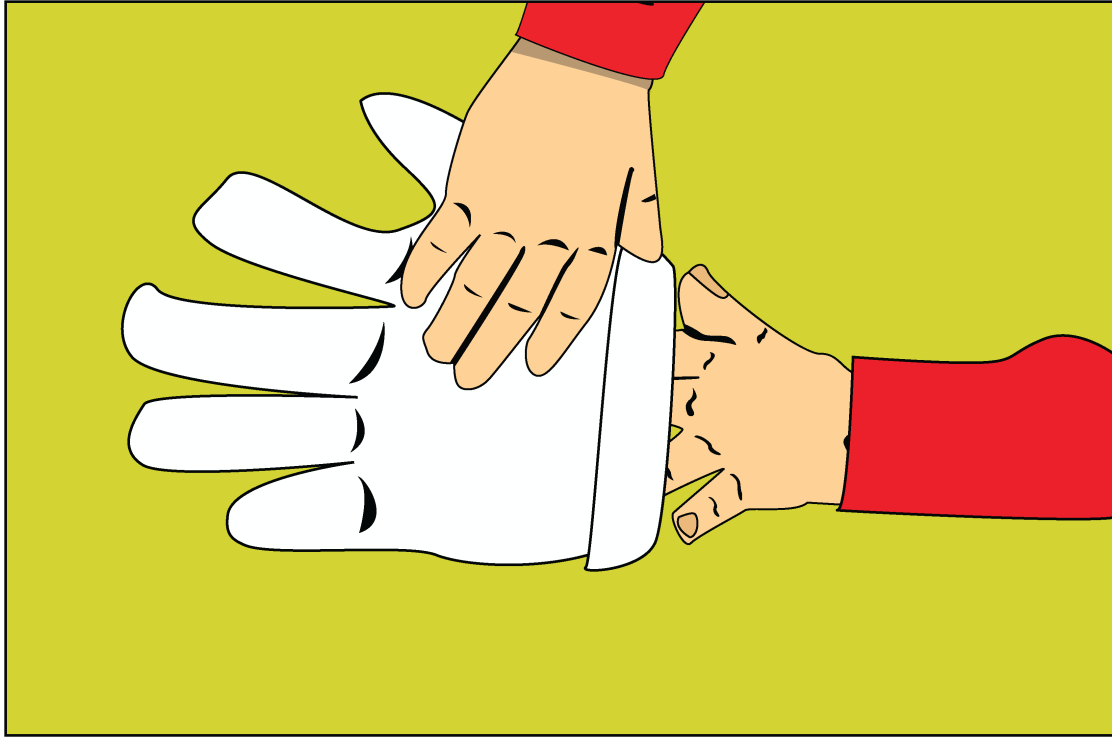


Scene 1: The first scene is hands sewing a costume.

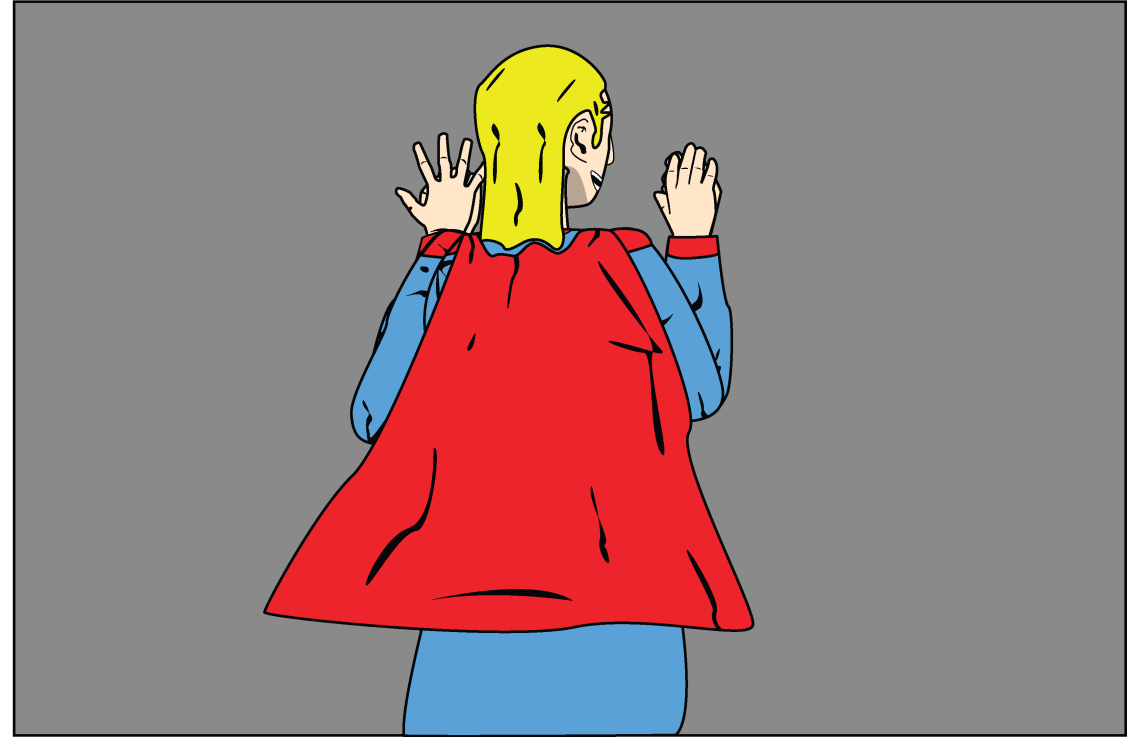


Scene 2: The following up scene is finishing touches for props.

STORYBOARD PAGE 2

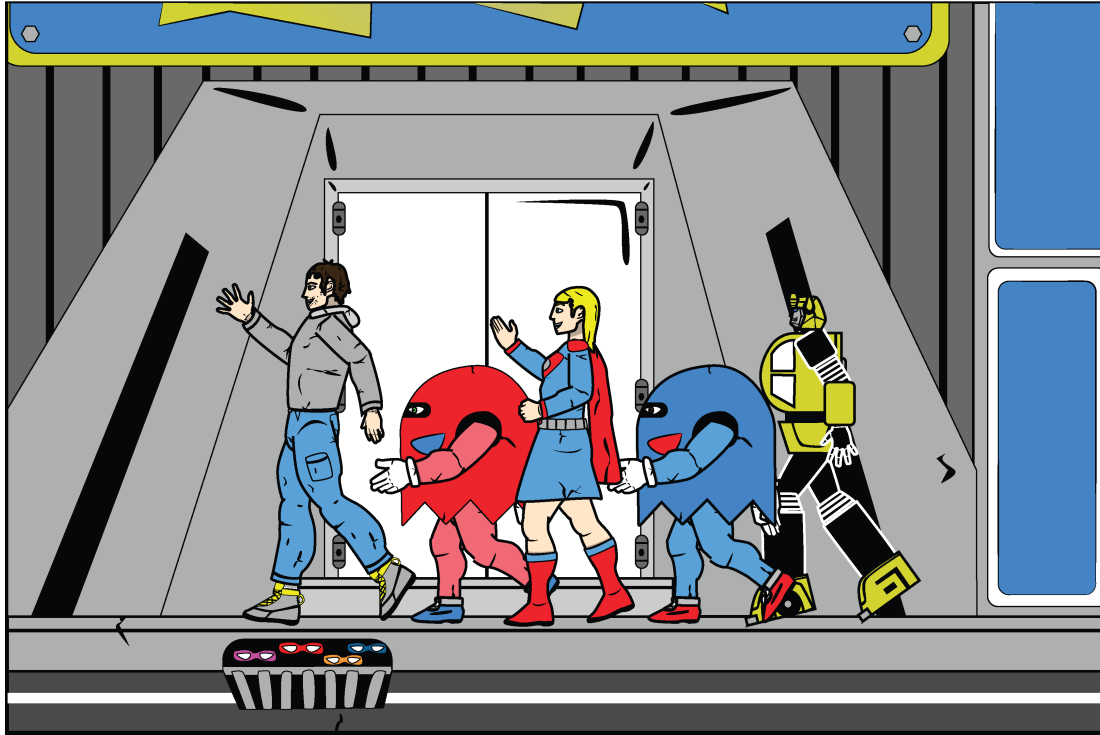


Scene 3: A hand is putting on the cosplay glove as a sign of getting their costume on.

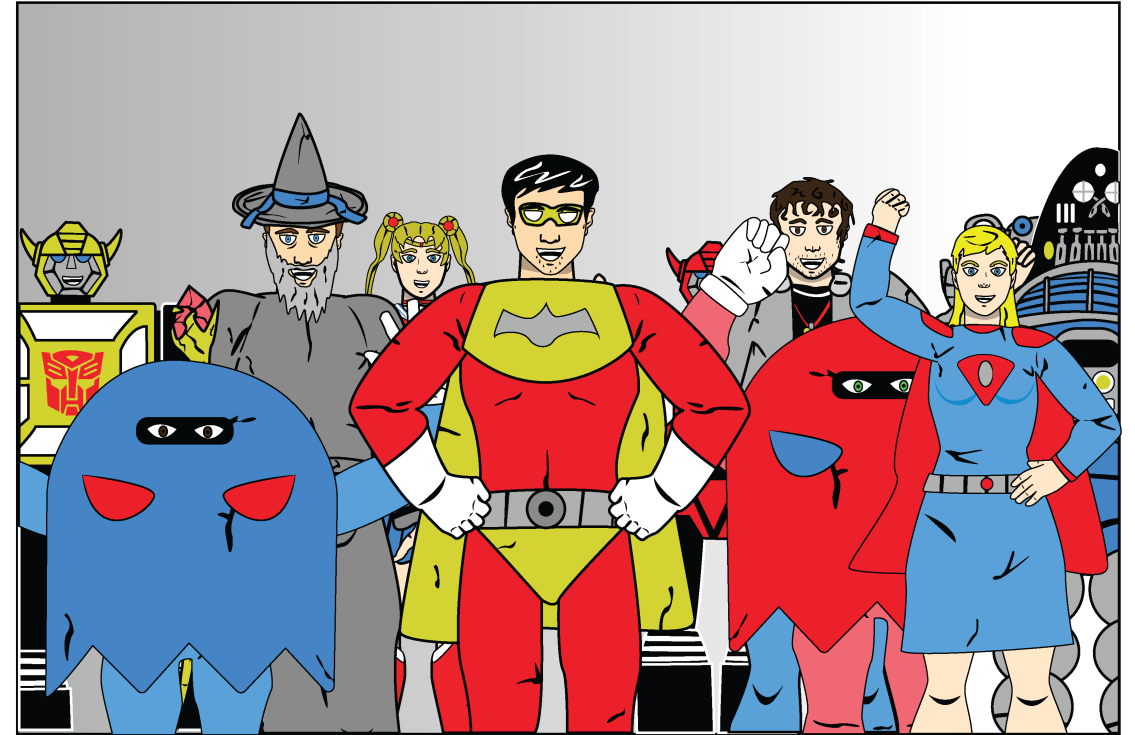


Scene 4: Another person putting on their cosplay cape.

STORYBOARD PAGE 3

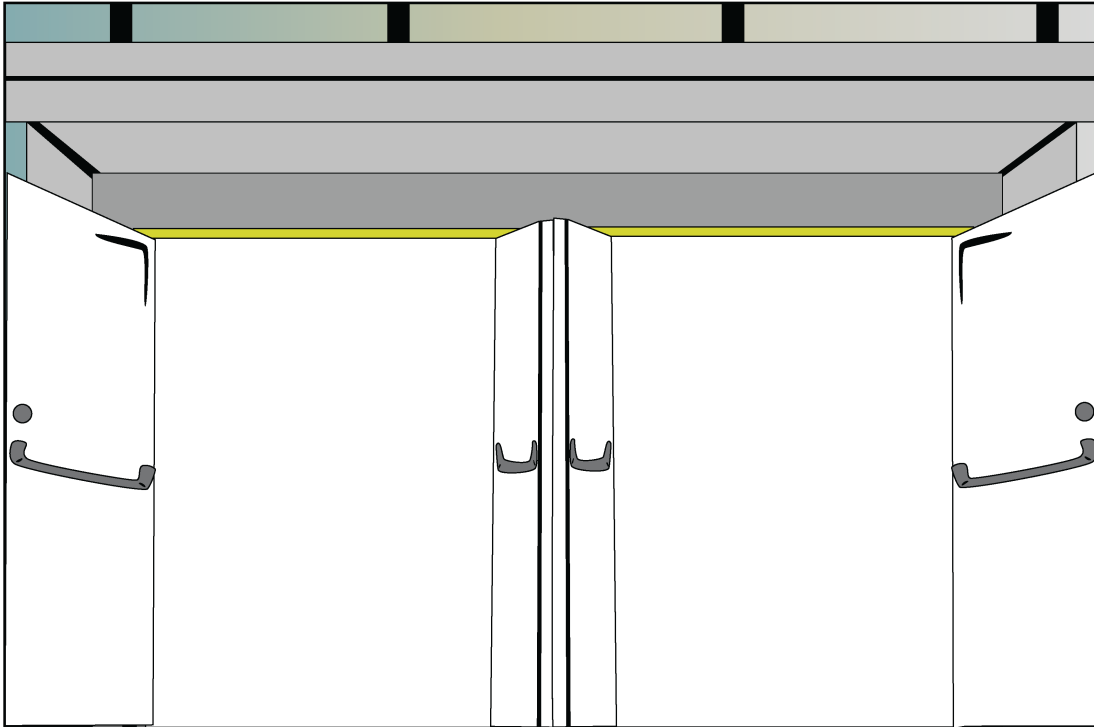


Scene 5: A few Comic Con Fans are walking down the streets of New York to get to the event.

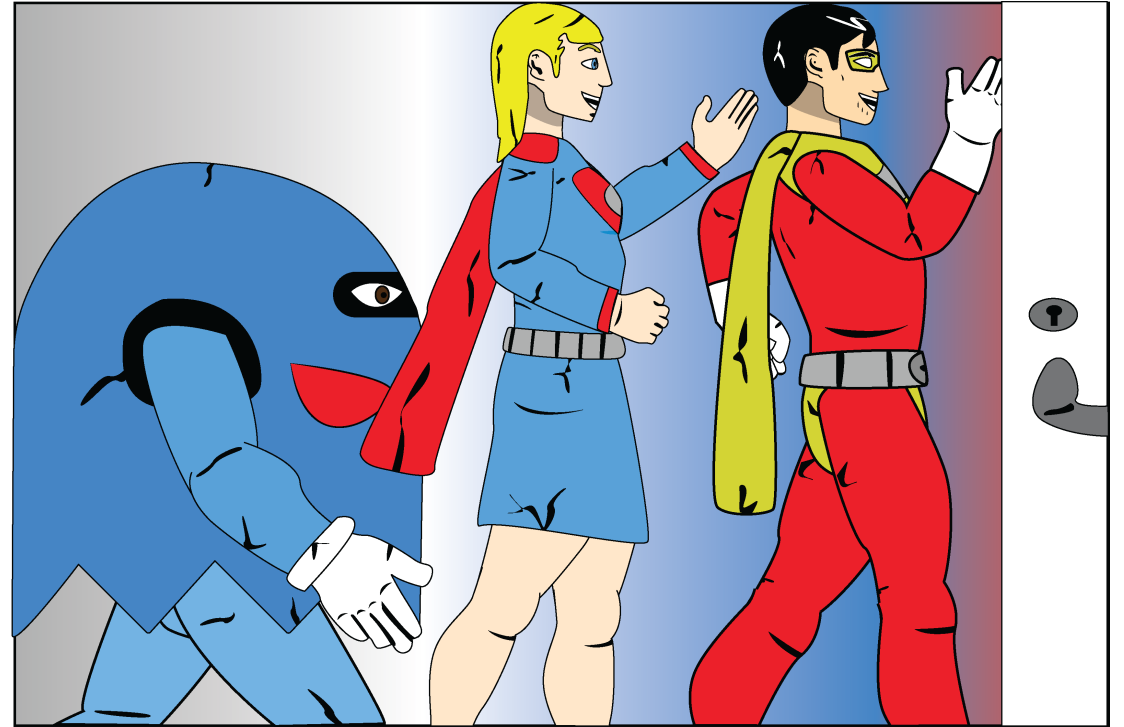


Scene 6: A bunch of Cosplayers will wait at the doors.

STORYBOARD PAGE 4

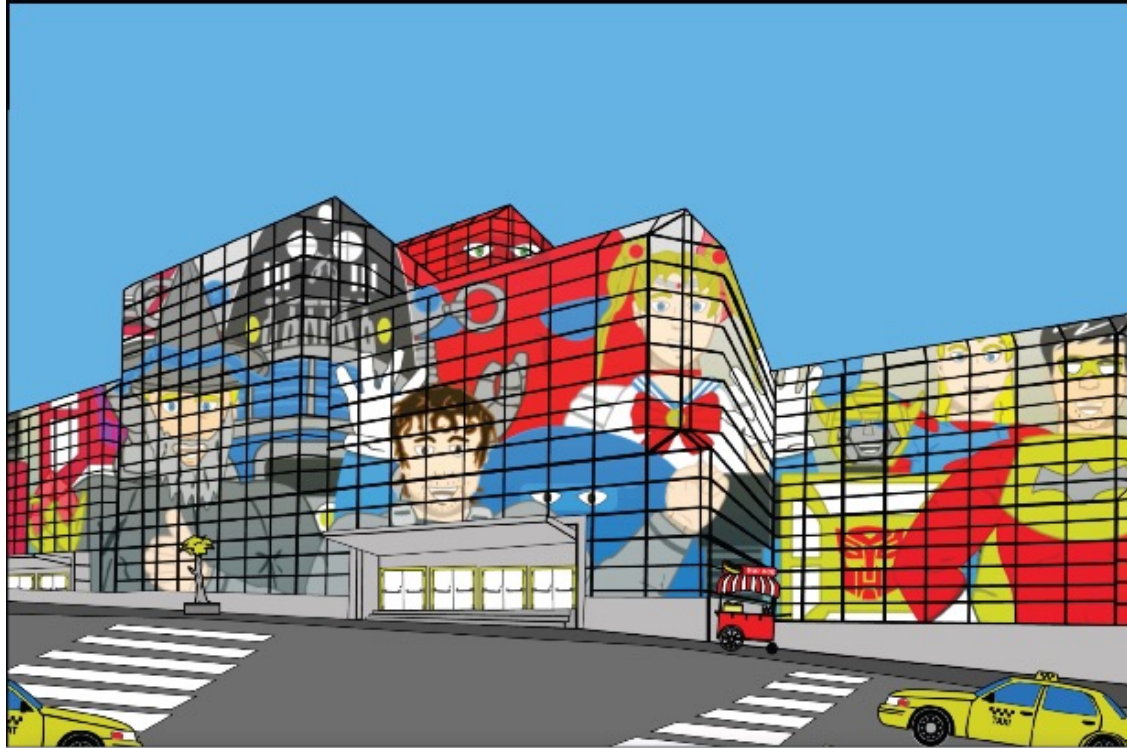


Scene 7: The doors will open up.

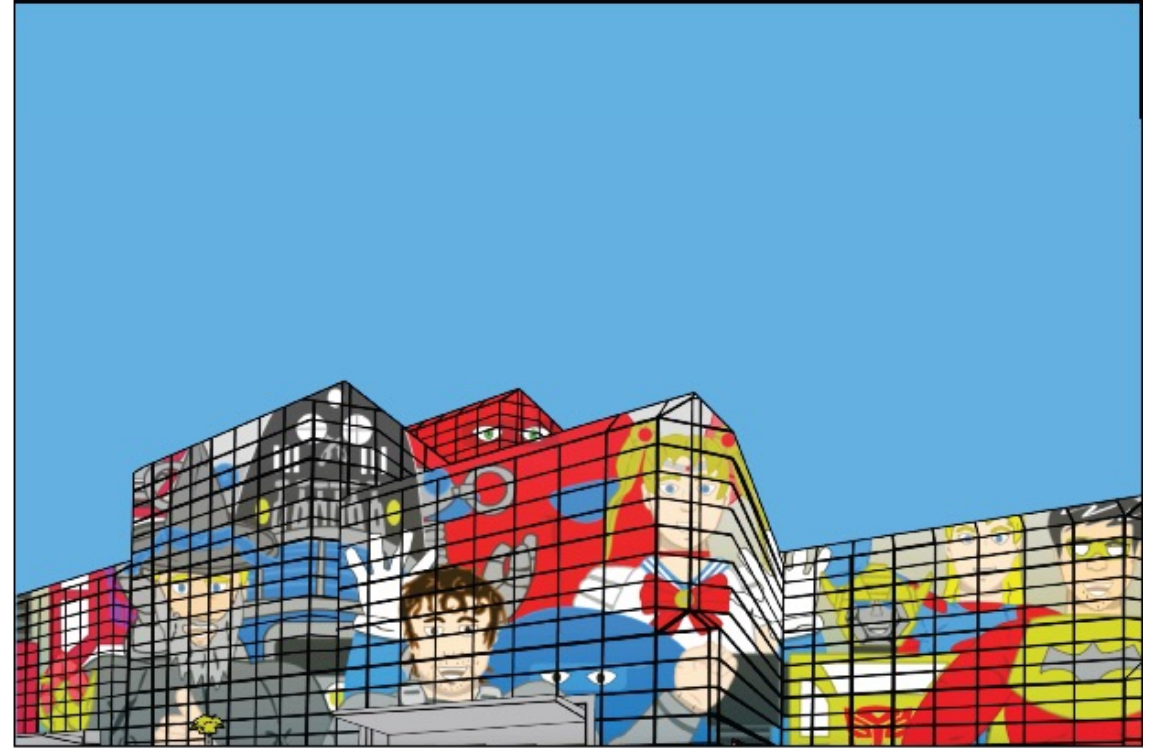


Scene 8: Cosplayers will rush in from a side angle.

STORYBOARD PAGE 5



Scene 9: A far distance shot of the Javit Center, then slightly zoom in.



Scene 10: Then zoom out of the Javit Center then rise up to look at the sky.

STORYBOARD PAGE 6



Scene 11: The logo will then appear.



Scene 12: The info for the Comic Con will appear.