

RADETZKY MARCH

VISUAL MUSIC

MOME 715 VIS DESIGN MUSIC COMPOSITION
PROFESSOR JAMES GLADMAN
BY ANDOR S. MATE

CONCEPT

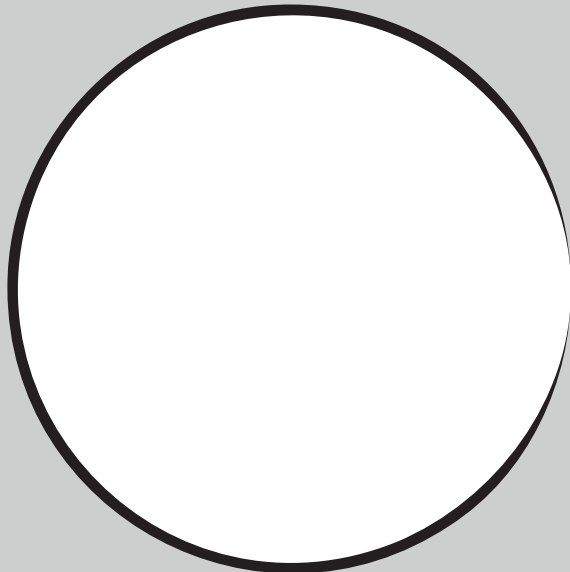
CONCEPT:

My choice in music is Johann Strauss Sr. - Radetzky March because of the energetic air that makes everyone want to stand, dance and clap. "Radetzky March", Op. 228, is a classical music piece composed by Johann Strauss Sr. and dedicated to Field Marshal Joseph Radetzky von Radetz. I would use a rhythmic gradient, shapes, and vivid colors to create a performance to reflect this masterpiece spirit. One set of colors to represent the Vienna, Austrian Flag. It's like a festival.

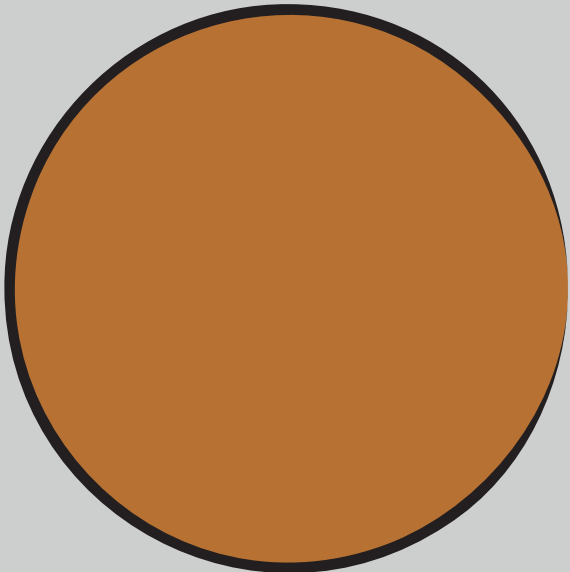
Research:

The backstory: Johann Strauss Sr.(I) worked as a composer just like his son Johann Strauss (II), but Strauss Senior was also a conductor and violinist. Johann Strauss Sr. loved Vienna. The Radetzky March was created in 1848 and its name is dedicated to Senior members of the Austrian Army Field Marshal Radetzky. This piece is rarely heard without clapping and it's played at a New Years day Concert in Vienna. The tragic part of this song's history is Johann Strauss Sr. was to premiere in the Autumn of 1849, but failed to show up due to scarlet fever illness.

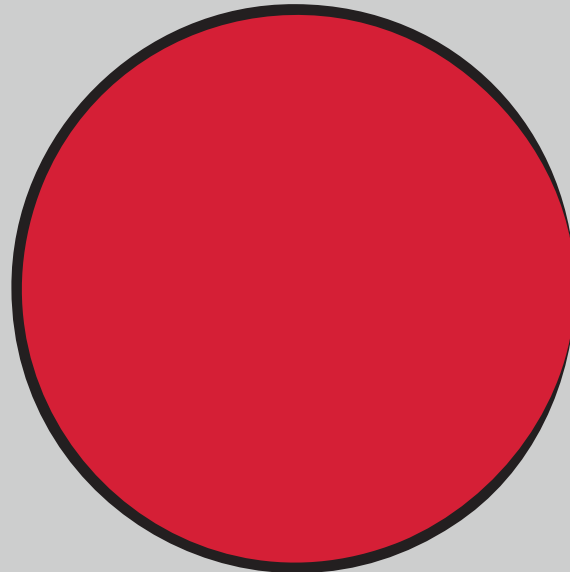
COLOR PALETTE & MOODBOARD



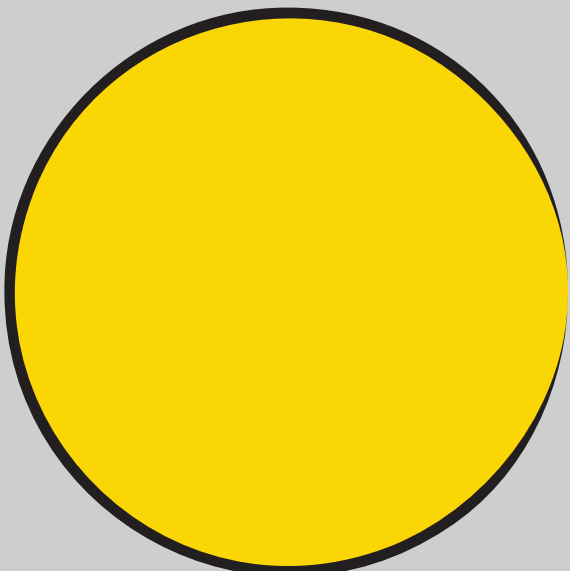
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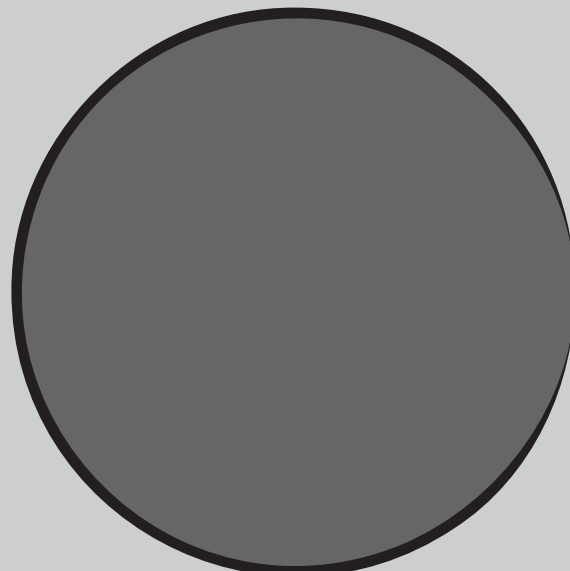
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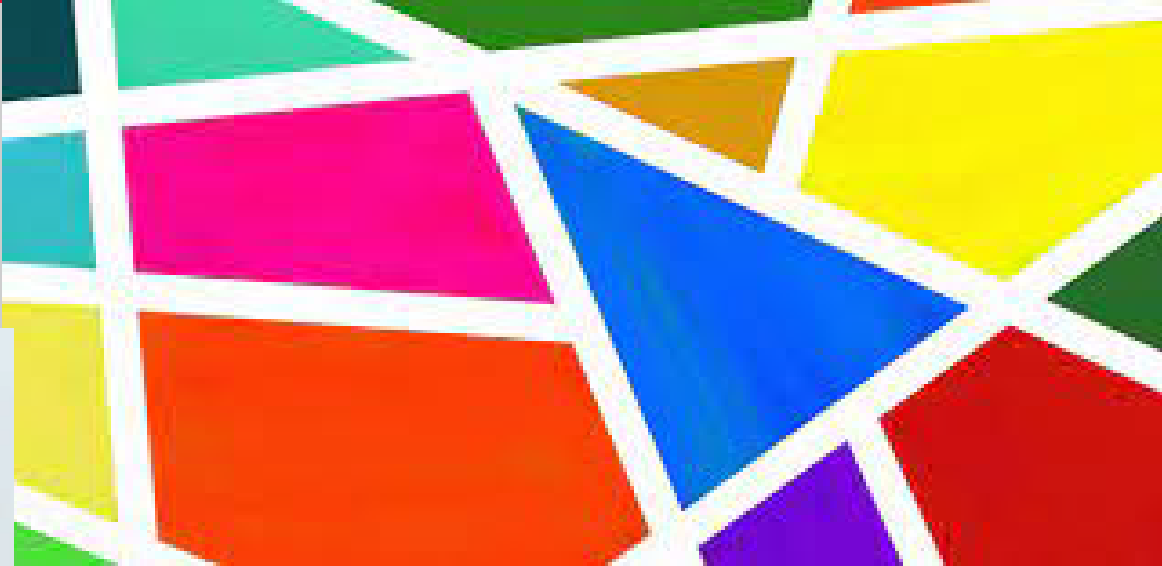
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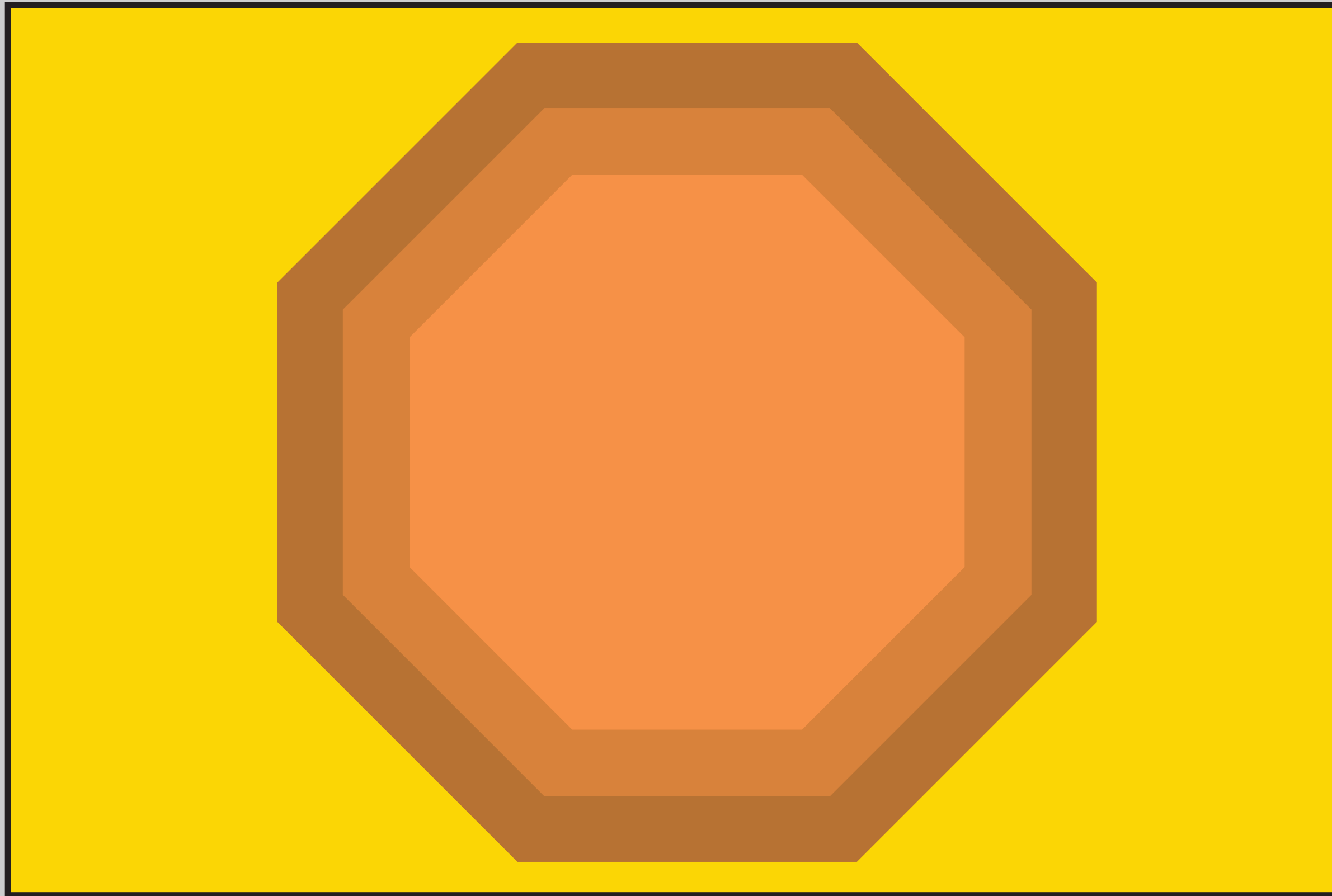
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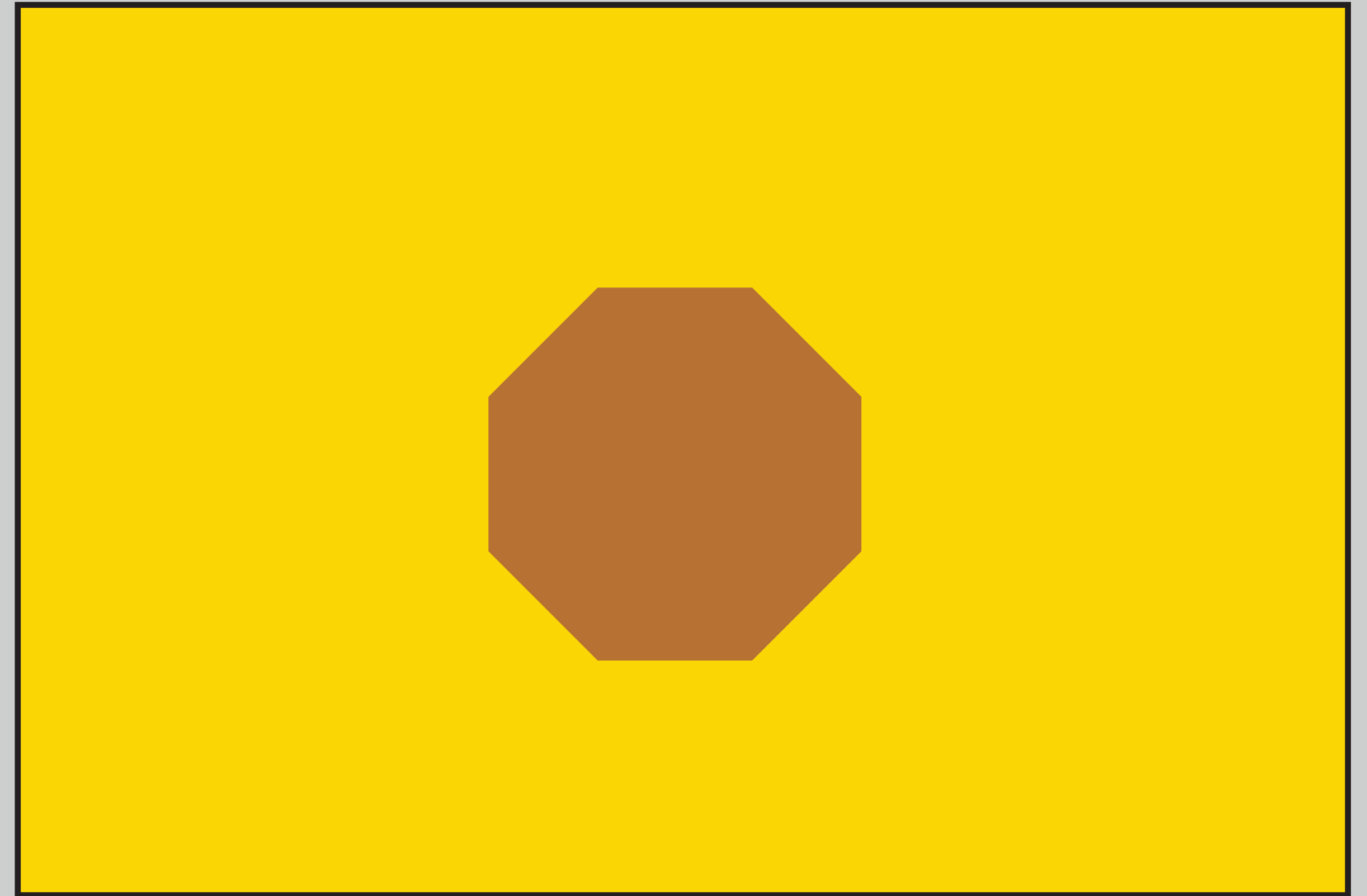
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STYLEFRAME 1&2

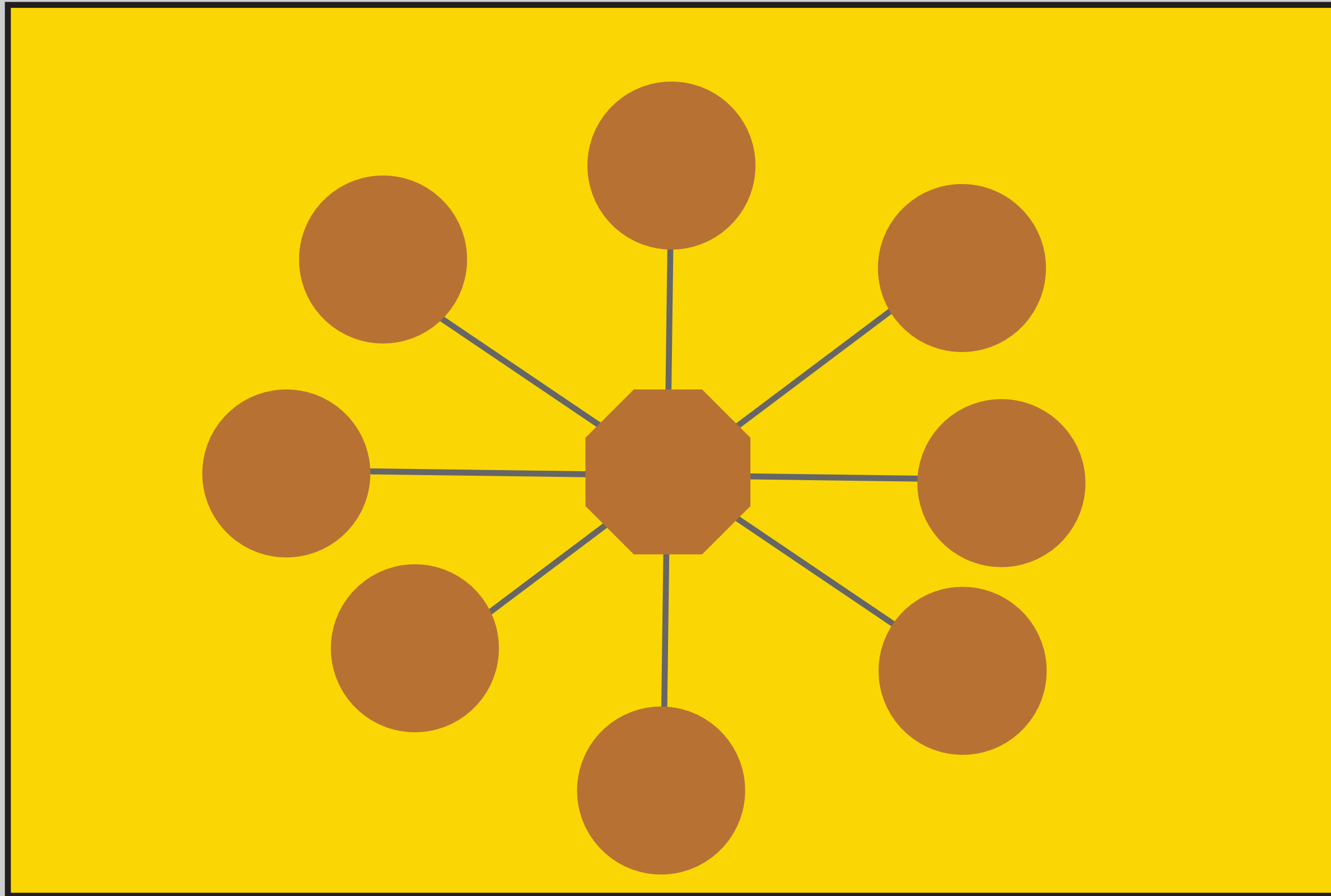


SCENE 1: A few shapes will scale in and out as the music plays.

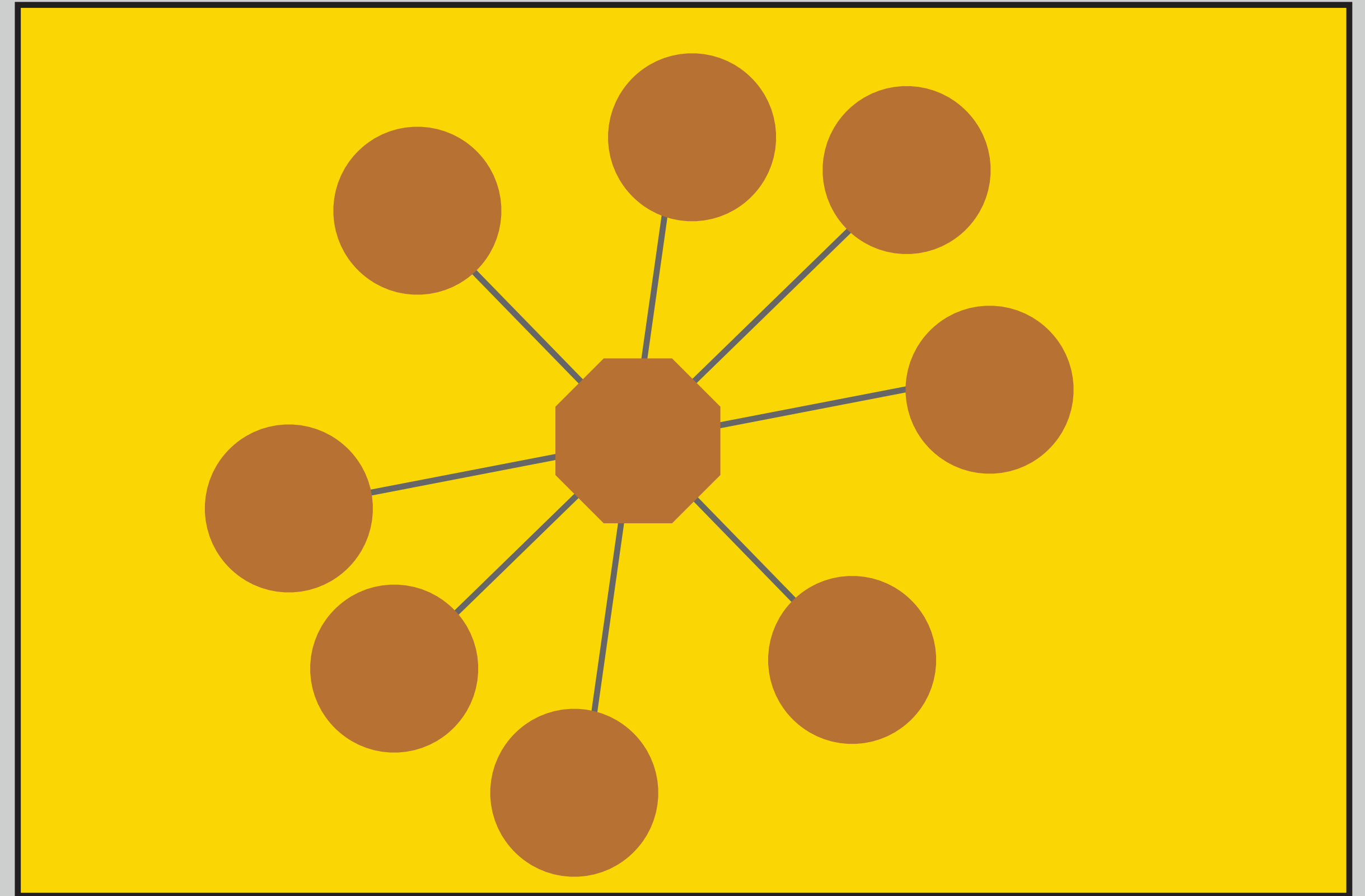


SCENE 2: The outer shape will scale down.

STYLEFRAME 3&4

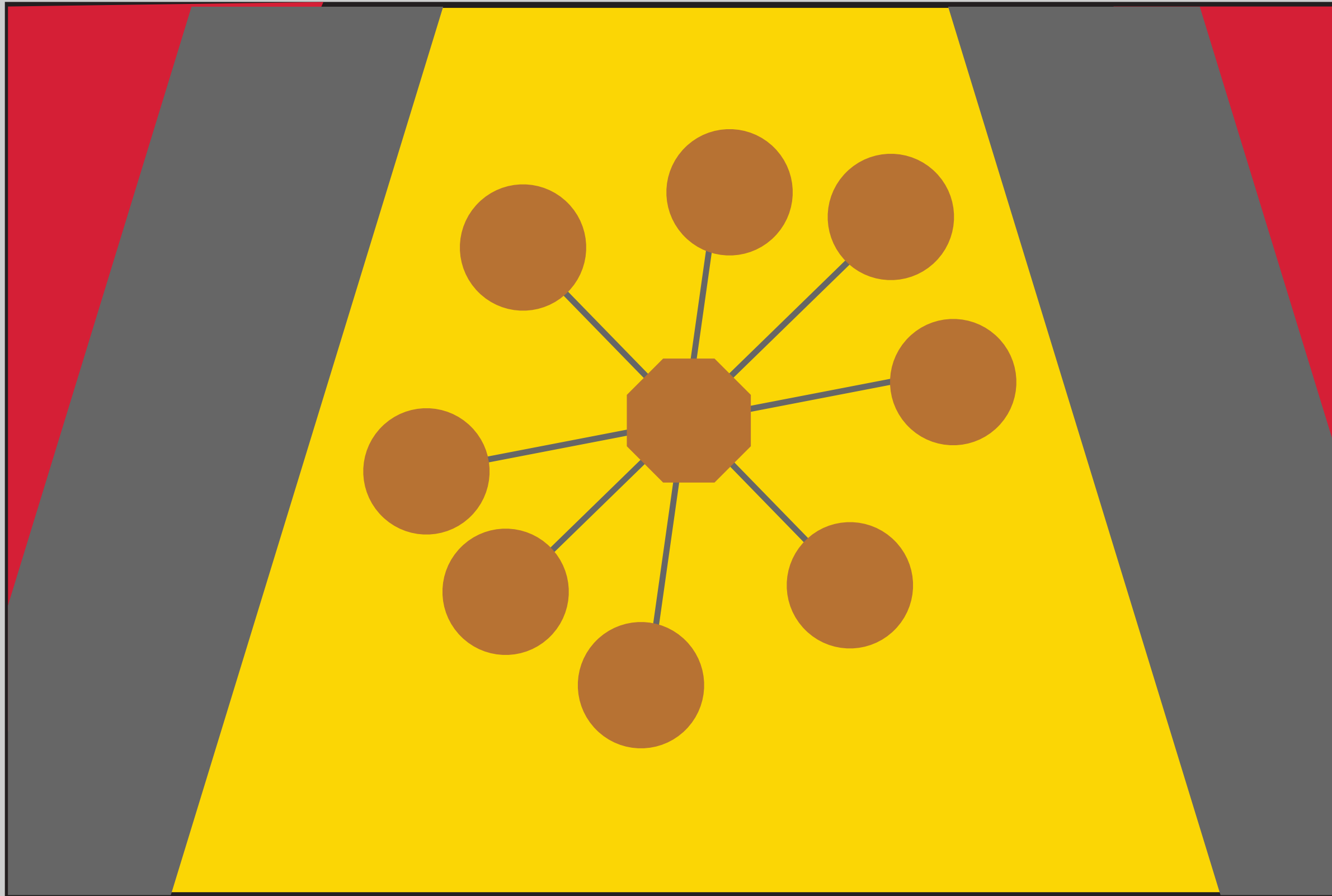


SCENE 3: A few circles will come out of the center shape along with lines connect them.

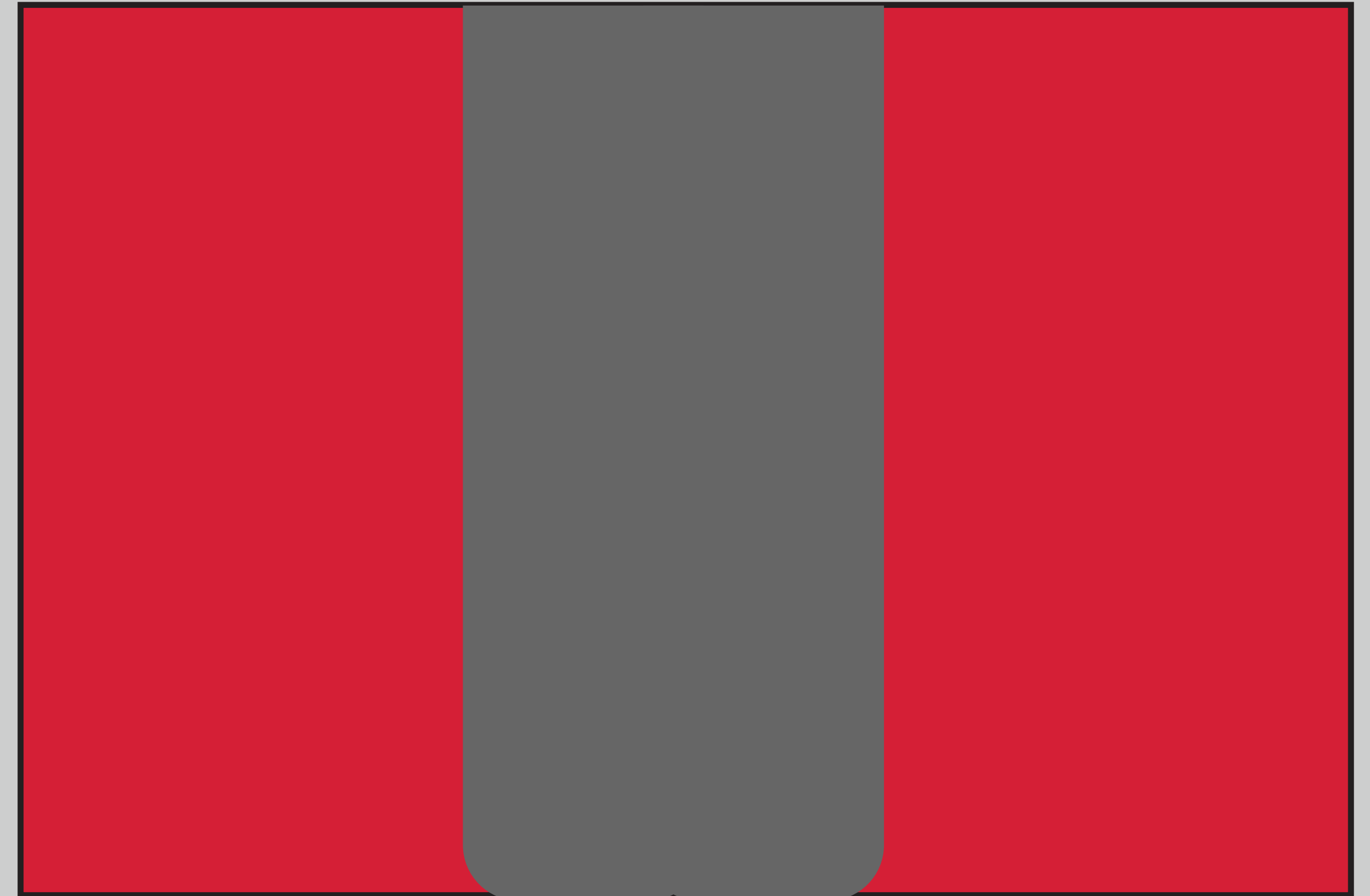


SCENE 4: These shapes and lines will turn around like a ferris wheel and the background color change.

STYLEFRAME 5&6



SCENE 5: As music reach the peak, two round sqaures will come from the corner.

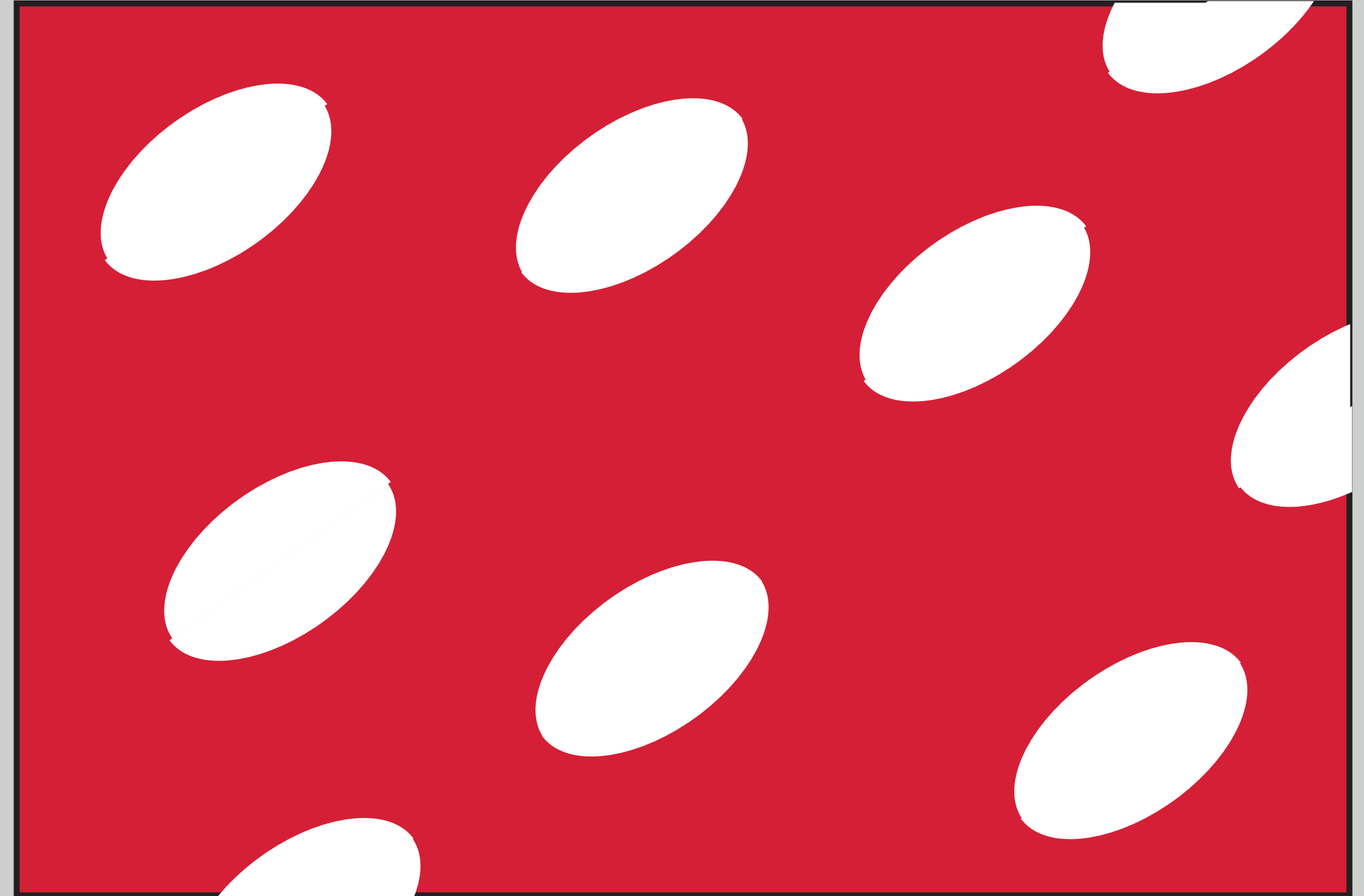


SCENE 6: The two sqaure will slamed together like a cylinder.

STYLEFRAME 7&8



SCENE 7: A dozen of pair of half circle will walk on to scene.



SCENE 8: They will unit like clapping of hands.